

## **PRIVACY NOTICE**

This privacy notice advises you about the YMCA guidelines concerning the use of your personal information, including the reasonable efforts we make to protect your personal information in accordance with these guidelines, and about what choices you have concerning our use of such information. Please read this notice carefully.

### **1.0 PRIVACY**

We keep your information private by:

\*Not selling your information. The Y will not sell, share or otherwise transfer your personal information to anyone without your consent.

\*Restricting who has access to your information. The Y takes reasonable precautions to restrict access to your internet account and personal information only by employees who are authorized to have such access for business purposes.

\*The YMCA reserves the right to change this policy from time to time to address new issues and reflect changes on our website or with the YMCA.

### **Scope of Privacy**

This applies to the personal information that you provide to the YMCA, either through our website and mobile applications or in person at the YMCA or program site. This policy does not apply to your use of unaffiliated sites to which our websites link.

### **Collection of Personally Identifiable Information**

The Y collects personally identifiable information (PII) from you when you voluntarily submit such information to us. The collection of PII may occur in person or on the website or mobile application operated, provided or otherwise controlled by the Y. This information may include your name, home address, telephone number, date of birth, demographic information, sex-offender status, membership status, emergency contact information, and other information that we may need to collect in collection with certain events, including but not limited to:

Registration for, or participation in, events, classes, camps, and other activities or programs offered by the Y;

- Participation in YMCA Nationwide Membership
- Registration for surveys, forums, content submissions, chats, bulletin boards, discussion groups, requests for suggestions, or other services or activities offered on our website;
- Answering you inquires about our websites, organizations, membership, or other services or activities
- Registration as a member of the Y

### **Collection of Photographs**

The Y may also collect your photograph, by capturing your image at the YMCA or scanning your personal identification card, for the purpose of identifying you as a member, volunteer or program participant. Your photograph will not be used for any commercial purpose without your authorization.

## **Use and Disclosure of PII**

If you provide us with PII, the Y may contact you based on the information you provided to communicate with you about YMCA activities that may be of interest to you and your family.

The Y will use its best efforts to never disclose an PII about you to any third-party for purposes unrelated to the YMCA without having received your permission except as provided herein or otherwise as permitted or required under applicable law.

We do not rent or sell PII, including information provided about children, to third -parties. The Y may share PII with trusted service providers, such as payment processors, technology partners or other providers that need access to your information to provide operational or other support services while you are a YMCA member or program participant. In certain circumstances, we may also share information with select similar nonprofit organizations that may offer activities of interest to you.

We may also provide PII to regulatory authorities and law enforcement officials in accordance with applicable law or when we otherwise believe in good faith that the provision of such information is required or permitted by law, such as in connection with the investigation or assertion of legal defenses or for compliance matters.

## **Collection of Payment Transaction Information**

When you make a payment or donation, we collect information to process the financial transaction and may use that information to contact you in the future about the Y and its programs. Your payment information is transmitted to us, using a secure internet method that helps maintain the privacy of the information.

## **Collection of Non-Personally Identifiable Information**

Non-personally identifiable information might include the browser you use, the type of computer you use, technical information about your means of connection to our website (such as operating systems and the internet service providers utilized), and the areas you visit and search terms you utilize on our website and about the links you may select from within the sites to other areas of the World Wide Web or elsewhere online.

Although an industry-standard do-not-track (DNT) protocol has not yet been established, the Y's information collection and disclosure practices and the choices it offers to consumers will continue to operate as described in this policy.

## **Use of Non-Personally Identifiable Information**

We use non-personally identifiable information for our purposes related to running the YMCA and its programs, and in particular, to administering websites, and, in the aggregate, to determine what technologies are being used. We may also share aggregate, non-personally identifiable information with third-parties.

## **Collection of Sensitive Information**

Where necessary, the Y may collect certain sensitive information from you including

- \*Payment card or bank account information to process fees or donations
- \*Health information in connection with various fitness programs, programs in which we are responsible for supervising children, health screenings, or other health service events that we may provide from time to time.

Access to sensitive information is restricted to those individuals who have legitimate need for access. We will not disclose your information to third-parties unless such a disclosure is necessary to accomplish the purpose for which the information is collected.

## **Privacy of Children**

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and if you are aware that your child has provided us with personal data, please contact us. If we become aware that we have collected personal data from children without verification of parental consent, we will take steps to remove that information from our servers.

We do need to collect certain information about children and minors in an offline context, such as when:

- \*A parent or legal guardian of a minor signs up for a membership including the child, or for a program or camp we offer at one of our locations; and
- \*Minors who visit our facility without a membership, where we may collect information about them to be able to contact their parent or legal guardian to notify them of an injury or other issues involving the minor.

## **Choice/Opt-Out**

If you opt-in to receive information from us, you can change your mind later. If at any time you would like to stop receiving such information or opt out of a feature, you may change your options by contacting our Members Service Director.

You should be aware, however, that it is not always possible to completely remove or modify information in our databases and servers, although we will make reasonable efforts to do so upon your request and we are unable to have your information removed from the records of any third-party who has been provided with your information in accordance to this policy.

## **Lawful Requests**

We may be required to disclose your information pursuant to lawful requests, such as subpoenas or court orders, or in compliance with applicable laws. We generally do not disclose your information unless we have good faith belief that an information request by law enforcement or private litigants meets applicable legal standards. We may share your information when we believe it is necessary to comply with applicable laws or to protect our members, interests or property. Nothing herein is intended to limit any legal defenses or objections that you may have to a third party's, including a government's request to disclose your information.

## **Personal Data Access and Accuracy**

You may contact the YMCA with inquiries or complaints regarding the use of information about you. We will use reasonable efforts to grant reasonable requests to access data about the requestor. We will also make reasonable requests to correct any incorrect or misleading data about the requester.

## **2.0 SECURITY**

YMCA's take appropriate administrative, technical, and physical measures to safeguard against unauthorized processing of personal information, and against the accidental loss of, or damage to, personal data. However, the Y cannot provide an absolute guarantee of the security of our website or any other site on the internet.